



1000 SW Broadway T-100 Portland, OR 97205

Phone: 503-222-2190 Fax: 503-222-4130 nwcts.org

Our mission to educate, entertain and enrich the lives of young audiences

Founding Executive Director Judy Kafoury

Managing Director Nick Fenster

Artistic Director Sarah Jane Hardy

Release Date November 19, 2024 End Date December 29, 2024

Media Contact To set up interviews or discuss other possibilities for stories. please contact:

Ashley Coates NWCT Marketing Support ashley@nwcts.org

Press Release: November 19, 2024



Music & Lyrics by Johnny Marks, Script Adaptation by Robert Penola

Northwest Children's Theater's Holiday Hit Returns to THE JUDY

Portland's newest family holiday tradition returns with Northwest Children's Theater's (NWCT) live stage musical adaptation of the 1964 Rankin/Bass stop motion animated special: Rudolph the Red-Nosed Reindeer. The show was a hit with last season's audiences who loved seeing their favorite holiday characters come to life onstage.

Because of his red, shiny nose, Rudolph doesn't feel like he belongs in Christmastown and sets off to find a place that accepts him. Along his journey, he encounters fellow misfits Hermey the Elf and Yukon Cornelius, only to realize that home is where he's belonged the whole time. When a storm threatens to keep Santa's sleigh from taking flight, it's up to Rudolph to save Christmasl

NWCT brings the classic television special to life on stage and even into the audience in this heartwarming and colorful musical. Filled with holiday hits like "Rudolph the Red-Nosed Reindeer" and "A Holly Jolly Christmas," you'll meet all of your favorite characters including Santa and Mrs. Claus, Sam the Snowman, Bumble the Abominable Snow Monster, Clarice, and of course, Rudolph!

The show is presented on The Schnitzer Stage at The Judy, in downtown Portland November 30 through December 29, 2024. The warm and welcoming theater is the perfect place to be when the weather is frightful. Enjoy special holiday treats at Concessions like hot cocoa, cookies, and of course, the theater's signature warm and buttery popcorn.

"We're so glad that families are making Rudolph a part of their annual holiday traditions," says NWCT Artistic Director Sarah Jane Hardy, who is also directing the show. "Last year's audiences not only loved the production, but they enjoyed the entire experience of coming downtown where it feels festive and spending the afternoon in a family-friendly atmosphere."

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VENUE >> NWCT's HOME:



The Judy Kafoury Center for Youth Arts 1000 SW Broadway, Suite T-100 Portland, OR 97205

Nov. 30 - Dec. 29, 2024 11 am & 2:30 pm



December 1 at 11 am

ASL INTERPRETED SHOW December 8 at 2:30 pm

Most enjoyed by ages 3 and up

TICKETS \$30-\$40 NWCTS.ORG • 503-222-2190

\$5 Arts for All tickets are available for Oregon Trail/SNAP Card holders. Please see nwcts.org/faqs for details.



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As one audience member said of last year's production, "It was an amazing experience! My granddaughters (age 3 & 6) loved it! We can't wait to see the next show!"

Many of last year's cast members return for this year's production, including Maxine Nuesa in the title role. And making his much anticipated return as the hilarious Yukon Cornelius is Kevin-Michael Moore.

NWCT offers a sensory friendly performance of *Rudolph the Red-Nosed Reindeer* on Sunday, December 1 at 11am, free of charge. Featuring shorter run times, reduced or removed lighting and sound cues, and the constant presence of house lights, these performances are specially designed for children on the autism spectrum or with other sensory sensitivities.

In addition to weekend public shows, around 2,500 students will catch *Rudolph* on stage during 10 weekday, school matinee performances.

Rudolph the Red-Nosed Reindeer is produced in part through the support of the Regional Arts and Culture Council, Kafoury McDougal: Lawyers for the People, the Oregon Arts Commission, and NWCT's donor families; plus media sponsors PDX Parent and The Oregonian/Here Is Oregon.



