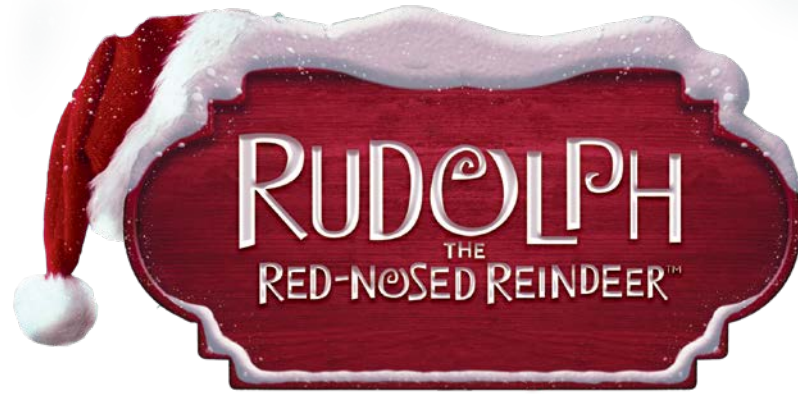




Press Release: October 24, 2023



1000 SW Broadway
T-100
Portland, OR 97205

Music & Lyrics by Johnny Marks, Script Adaptation by Robert Penola

Phone: 503-222-2190
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nwcts.org

Northwest Children’s Theater brings the classic holiday musical to life at their new home: The Judy

Our mission—
to educate, entertain
and enrich the lives
of young audiences

Founding Executive Director
Judy Kafoury

Managing Director
Nick Fenster

Artistic Director
Sarah Jane Hardy

Many of us remember growing up with the 1964 Rankin/Bass stop motion animated special: *Rudolph the Red-Nosed Reindeer*. Now you can share this nostalgic holiday story with a new generation – live and in-person!

Because of his red, shiny nose, Rudolph doesn't feel like he belongs in Christmastown and sets off to find a place that accepts him. Along his journey, he encounters fellow misfits, only to realize that home is where he's belonged the whole time. When a storm threatens to keep Santa's sleigh from taking flight, it's up to Rudolph to save Christmas!

Northwest Children’s Theater (NWCT) brings Rudolph to life in a musical adaptation that’s fun for the whole family. Filled with holiday hits like “Rudolph the Red-Nosed Reindeer” and “A Holly Jolly Christmas,” you’ll meet all of your favorite characters including Santa and Mrs. Claus, Sam the Snowman, Hermey the Elf, Bumble the Abominable Snow Monster, Clarice, Yukon Cornelius, and of course, Rudolph! The show is presented on The Schnitzer Stage at The Judy, NWCT’s new home in downtown Portland, November 25 through December 31, 2023.

“The holidays are a time when many families come together to celebrate the season and The Judy is ready to host!” says Sarah Jane Hardy, NWCT’s Artistic Director. “With the move to our new home and this delightfully festive and familiar production, we’re creating new traditions for multiple generations of Portland theater-goers.”

Rudolph the Red-Nosed Reindeer welcomes audiences into Christmastown and follows Rudolph’s origin story. Rudolph was born with a unique quality: a red nose that lights-up! Santa assures Rudolph’s parents, Donner and Mrs. Donner, that if Rudolph’s nose stops shining by the time they’re grown up, they can join Santa’s reindeer sleigh team. But Donner doesn’t want to take any chances and he decides to hide Rudolph’s nose. When their bright light is discovered during the Reindeer Games, Rudolph runs away.

Maxine Nuesa is playing the title role, and she sees some of herself in Rudolph. “My ‘red-nose trait’ would be my introverted personality. I tend to find peace and recharge my energy on my own. This is completely normal, but sometimes people wrongfully judge introverts as too quiet or timid,” she says.

In the musical, Rudolph returns home to discover their differences are actually their superpower! Nuesa feels the same about being an introvert. “My superpower is being a good listener. It is okay to be quiet; to listen not for the sake of responding, but to understand,” she explains. “I hope that every audience member that sees *Rudolph* at NWCT will be able to identify their own superpower. We all have them, and they deserve to be celebrated!”

NWCT offers a sensory friendly performance of *Rudolph the Red-Nosed Reindeer* at The Judy, free of charge. Featuring shorter run times, reduced or removed lighting and sound cues,

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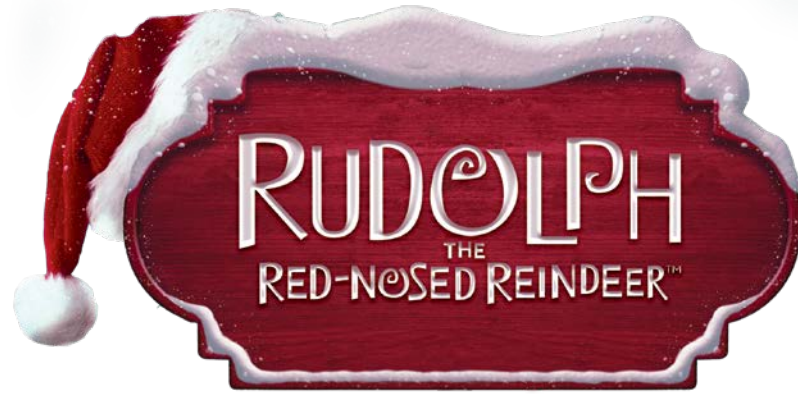
Release Date
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End Date
December 31, 2023

Media Contact
To set up interviews or discuss other possibilities for stories, please contact:
Rachael Brown
NWCT Marketing Director
rachael@nwcts.org



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and the constant presence of house lights, these performances are specially designed for children on the autism spectrum or with other sensory sensitivities.

Founding Executive Director
Judy Kafoury

In addition to weekend public shows, around 2,500 students will catch Rudolph on stage during 10 weekday, school matinee performances.

Managing Director
Nick Fenster

Rudolph the Red-Nosed Reindeer is produced in part through the support of the Regional Arts and Culture Council, Kafoury McDougal: Lawyers for the People, the Oregon Arts Commission, and NWCT's donor families; plus media sponsors PDX Parent and The Oregonian/Here Is Oregon.

Artistic Director
Sarah Jane Hardy

VENUE >> NWCT's NEW HOME:



The Judy Kafoury Center for Youth Arts
1000 SW Broadway, Suite T-100
Portland, OR 97205

Nov. 25 - Dec. 31, 2023
11 am & 2:30 pm

SENSORY FRIENDLY SHOW
December 10 at 11 am

ASL INTERPRETED SHOW
December 16 at 2:30 pm

AUDIO DESCRIBED SHOW
December 17 at 2:30 pm

MASK REQUIRED SHOW
December 30 at 11 am

Most enjoyed by ages 3 and up

TICKETS \$25-\$40
\$5 Arts for All tickets are available for Oregon Trail/SNAP Card holders
NWCTS.ORG • [503-222-2190](tel:503-222-2190)

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