

Press Release: June 9, 2020



# Seussical

Book, Music & Lyrics by Lynn Ahrens & Stephen Flaherty



1819 NW Everett Street  
Suite 216  
Portland, OR 97209-2189

Phone: 503-222-2190  
Fax: 503-222-4130  
nwcts.org

*Our mission—  
to educate, entertain  
and enrich the lives  
of young audiences*

**Managing Director**  
Judy Kafoury

**Artistic Director**  
Sarah Jane Hardy

**Associate Artistic Director**  
John Ellingson

**Donor & Patron  
Relations Director**  
Nick Fenster

**Education Director**  
Leigh Mallonee

*Soar through the limitless imagination of Dr. Seuss with Northwest Children's Theater!*

Northwest Children's Theater presents a one-of-a-kind digital event that will delight every Wocket, Wasket, Woset, Zlock, and Zower in your home. Join Horton the Elephant, Gertrude McFuzz, and the Cat in the Hat on a madcap musical journey! From the tiny land of Whoville to the Jungle of Nool, Seuss' timeless tales leap from page to "stage" in *Seussical*.

Northwest Children's Theater is one of the first theaters in the country to be granted rights to adapt a major musical production for digital audiences. While this version of *Seussical* is different from the work NWCT typically creates for the stage, the company remains dedicated to fulfilling their mission: To educate, entertain, and enrich the lives of young audiences. Audiences will enjoy the same imagination and visual flair they have come to expect for NWCT's Mainstage productions.

"Our actors, creative teams, and staff have truly stepped up," says Sarah Jane Hardy, NWCT's artistic director and co-director of *Seussical*. "In the spirit of Dr. Seuss, we continue to believe that anything's possible." The full cast, originally slated to perform the on-stage version, has accepted the challenge of performing the digital version. Joining the *Seussical* ensemble are many of the youth cast in *Elephant & Piggie's We are in a Play*

—which was canceled due to the stay-at-home order. "I am so proud of everyone for pivoting so quickly to create something brand new," says Hardy.

*Seussical Online* is much more than just a video. In addition to a link to view the show, a ticket grants you access to exclusive Seuss-themed content including crafts, recipes, and games to prepare your home for top-notch "fun that is funny!" "We want to help families create a shared experience from the safety of home," states Hardy. "By offering activities that directly connect with the work the performers are doing, we can continue to share in the magic of storytelling together."

Hardy continues, "As the song from the show goes, 'When your thoughts have run dry, in the blink of an eye, there's another think there.' We are living in a different world now, making it more important than ever to stay connected to our community."

*Seussical* is produced in part through the support of the Regional Arts and Culture Council; Kafoury McDougal; Schwabe, Williamson & Wyatt; the Oregon Arts Commission; the Oregon Cultural Trust; PDX Parent; The Oregonian; and NWCT's donor families. Closed captioning and audio description will be available.

**SHOW TIMES: JUNE 17-30**

**A TICKET GRANTS YOU 24-HOUR ACCESS TO STREAM THE SHOW.**

**TICKETS START AT \$1**

**Thanks in part to our generous donors, Northwest Children's Theater is offering free online classes and resources for families and has been since April:**

- Associate Artistic Director, actor, maker of puppets, crafter of props, designer of sets, master chef, and all around creative mastermind, John Ellingson entertains us with his expertise on social media. His weekday series, "How Do You Do?" includes puppet-making, magic tricks, make-up tutorials, and more!
- Outreach Manager Erik Montague helps families stay creative from home through his video series, "Theater Game Thursdays." Each week features a new game!
- NWCT Theater School has shifted all classes and camps online. After offering 8 weeks of free classes, they have developed a full range of Online Summer Camps. These camps are not your average Zoom meeting! Energetic teaching artists engage each student through theater games, imaginative activities, and exercises designed to get kids up on their feet.

**Learn more about these and additional online resources at [nwcts.org/updates](https://nwcts.org/updates)**

**Release Date**  
June 9, 2020

**End Date**  
June 30, 2020

**Media Contact**  
To set up interviews  
or discuss other  
possibilities for stories,  
please contact:

**Rachael Brown**  
NWCT Marketing Manager  
[rachael@nwcts.org](mailto:rachael@nwcts.org)